# KEN NGUYEN

design + illustration 360.566.3148 minhwind@gmail.com www.minhwind.com



## **EXPERIENCE**

2008 - Present | Los Angeles CA

#### **MINHWIND** | DESIGNER + ILLUSTRATOR

A specialized focus in design for digital media with an interest in both traditional animation and CG animation. Provided excellent art direction, design, and illustration for digital platforms. Adept in research, concept development, and delivery. Provided storyboards for commercials and feature films.

#### 2016 - 2020 | Los Angeles CA

#### **LEGENDARY DIGITAL NETWORK | SENIOR DESIGNER**

Worked closely with producers and directors to design key art assets and conceptual designs for Nerdist and Geek & Sundry programming. Design responsibilities included creating original illustrations, key art, show pages, banner ads, custom thumbnails and more. Managed a small team of designers for delivering weekly tasks and show assets. Pioneered templates design for the social media team to use for daily news postings, show announcements, and merch giveaways. Performed color correction and photo retouching for hosts, celebrities, and episode thumbnails.

#### 2014 | Los Angeles CA

#### **GAMESTOP | STORYBOARD ARTIST**

Colaborated with an award-winning commercial and music video director Richard Farmer to storyboard a :30sec commercial spot for a GameStop holiday commercial.

#### 2008 - 2009 | Portland OR

#### **BENT IMAGE LAB | DESIGNER + ILLUSTRATOR**

Delivered digital painting, color correction, retouching, and presentation layout. Worked on print campaigns for Air Wick, Ensure, and Tetra Pak. Provided styleframes for the motion graphics department. Worked closely with directors, producers, animators, and compositors.

#### 2008 | Portland OR

#### WIEDEN + KENNEDY | STUDIO INTERN

Provided assistance to client accounts: EA, Nike, Coke, Old Spice, Starbucks, and Heineken. Prepared presentation materials and executed both prints and websites interactive. Assisted with production works, photoshoots, and shipping materials. Researched, conceptualized, and designed W+K internship program identity.

## **EDUCATION**

Pacific Northwest College of Art - 2007 Bachelor Of Fine Arts - Graphic Design

Vancouver School of Arts and Academics High School Diploma - Visual Arts

## **AWARDS**

2003 - North West Film Center | 27TH Annual Film & Video Festival 2003 - National Young Arts Foundation | Advancement In The Arts 2003 - Educational Service District 112 | Merry Cammack Award 2002 - I Have A Dream Foundation Award

## **SOFTWARE**

Photoshop, Illustrator & InDesign Premiere, Final Cut Pro & After Effects Dreamweaver, Fireworks & Flash HTML, CSS, Wordpress & Unbounce Word, Excel, PowerPoint & Keynote Slack, Shift & Mural Box, Dropbox & Google Drive Proficient in both Mac & PC platforms

### **SKILLS**

Bilingual (English & Vietnamese) Art direction Leadership Attention to detail Time management Concept development Key art design Social media design Type treatment & hand lettering Traditional drawing & digital illustration Color correction & photo retouching Video editing & transcoding 2D animation Film production Storyboarding Tetris