

KEN NGUYEN

design + illustration
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EXPERIENCE

2008 - Present | Los Angeles CA

MINHWIND | DESIGNER + ILLUSTRATOR

- Specialized in digital media design with an interest in both traditional and CG animation.
- Delivered high-quality art direction, design, and illustration for digital platforms.
- Adept at research, concept development, and execution.
- Provided storyboards for commercials and feature films.

2021 - 2023 | Los Angeles CA

ROKU INC | VISUAL DESIGNER

- Built and delivered key art assets for the launch of Roku Recommends, a TV series on the Roku platform.
- Provided banner designs from the early conceptual stages to final execution for the Women's History Month campaign.
- Simplified the Roku Brand Guidelines layout from master documents to streamline the internal marketing process.
- Mastered Roku's custom MFX tool to deploy large-scale production AVOD banners and screensaver assets.
- Utilized Roku's custom Rapid Page web module to optimize Superhero landing pages.
- Delivered weekly SVOD digital assets on schedule, including thumbnails, banners, screensavers, social media creatives, and platform tiles.
- Participated in creative kickoffs, concept development, and production prep for major campaigns including Black Friday, Streaming Day, Halloween, and Discovery Shark Week.
- Collaborated directly with Roku's Growth Marketing Creative Director, Project Managers, Copywriters, Roku Originals Managers, Social Media Managers, and Subscription Growth Marketing Managers.

2016 - 2020 | Los Angeles CA

LEGENDARY DIGITAL NETWORKS | SENIOR DESIGNER

- Worked closely with producers and directors to design key art and conceptual assets for Nerdist and Geek & Sundry programming.
- Design responsibilities included creating original illustrations, key art, show pages, banner ads, custom thumbnails, and more.
- Managed a small team of designers to deliver weekly tasks and show assets.
- Pioneered template designs for the social media team to use in daily news posts, show announcements, and merchandise giveaways.
- Performed color correction and photo retouching for hosts, celebrities, and episode thumbnails.

2014 | Los Angeles CA

GAMESTOP | STORYBOARD ARTIST

- Collaborated with award-winning commercial and music video director Richard Farmer (richardfarmer.tv) to storyboard a 30-second holiday commercial spot for GameStop.

EDUCATION

Pacific Northwest College of Art | 2003 - 2007
Bachelor Of Fine Arts - Graphic Design

Vancouver School of Arts and Academics | 1996 - 2003
High School Diploma - Visual Arts

AWARDS

2003 - North West Film Center | 27TH Annual Film & Video Festival
2003 - National Young Arts Foundation | Advancement In The Arts
2003 - Educational Service District 112 | Merry Cammack Award
2002 - I Have A Dream Foundation Award

SOFTWARE

Adobe Photoshop, Illustrator, InDesign, and Acrobat
After Effects, Premiere Pro, and DaVinci Resolve
Figma
Dreamweaver, CotEditor, and Notepad++
HTML and CSS
WordPress, Webflow, and Unbounce
Microsoft Word, Excel, PowerPoint, and Apple Keynote
Asana, Slack, Frame.io, Shift, and Mural
Zoom and Google Meet
Brandfolder, Box, Dropbox, and Google Drive
Proficient in both Mac and PC platforms

SKILLS

Bilingual (English and Vietnamese)
Art Direction
Leadership
Attention to Detail
Time Management
Concept Development
Key Art Design
Social Media Design
Type Treatment and Hand Lettering
Traditional Drawing and Digital Illustration
Color Correction and Photo Retouching
AI Image and Video Upscaling Techniques
Video Editing, Encoding, and Transcoding
2D Animation
Film Production
Storyboarding
Tetris